

Respecting Choices joins WiserCare

Expanding Reach and Access to Personalized Patient Decision Support and Advance Care Planning

The delivery of care has evolved over the 30 years since [Respecting Choices](#)' inception, but the evidence-based foundation of our programs remains as relevant as ever. Originally created by Gundersen Medical Foundation, Respecting Choices' programs help clinicians to build the skills to align care with what matters most when decisions are made, and helps individuals prepare to make medical decisions. Embracing the principle of "freedom within a framework" has enabled us to adapt our implementation models to meet the unique needs of each of our customers and their settings.

In this spirit of adapting to and growing with change, we are pleased to announce that Respecting Choices has joined [WiserCare](#) as of September 8, 2023. WiserCare is a pioneer in digital patient decision support and ACP experiences, with a focus on helping customers deliver personalized care, and proven results showing high patient, family, and provider satisfaction and positive impacts on the quality and value of care delivery.

Dr. Arul Thangavel, WiserCare's CEO, notes, *"Our customers have consistently pointed to a shortage of staff trained in these types of conversations as a key limitation to scaling their ACP programs. Our joining with Respecting Choices meets this challenge head-on by providing flexible, on-demand access to a vast network of professionals that will extend our customers' reach, along with best-in-class training and implementation capabilities for their own staff."*

By joining WiserCare, Respecting Choices is adopting another innovative strategy to help health systems, health plans, and communities provide ACP services more efficiently. The integrated organization will continue to offer WiserCare's portfolio of clinically integrated patient decision support modules, as well as Respecting Choices' full-spectrum of best-in-class interprofessional training, implementation, and capacity building services.

This development grew out of our four-year partnership creating integrated solutions for ACP, including the creation of a Respecting Choices-compatible WiserCare digital experience. During this time, we have learned that we are very aligned in our dedication, philosophy, and approach to person-centered decision making, making us great partners for future growth.

Dr. Stephanie Anderson, CTAC Innovations' Executive Director, adds, *"Our partners – from health systems and community organization to facilitators – have long expressed the need for a digital solution that doesn't simply focus on documents, but rather supports high quality, efficient conversations too, which the evidence shows drives true value in ACP. We are thrilled to be joining the WiserCare organization."*

Our first integrated offering will be a Respecting Choices-compatible WiserCare digital experience with facilitation services provided by Respecting Choices-certified ACP facilitators. This experience will enable individuals to choose the level of support that matches their needs to complete their ACP – from high-touch to high-tech or somewhere in between. This will reduce labor demands for our partners, as well as enhance their ability to reach more individuals and their families while maintaining the quality of the conversation. This digital tool will help prepare individuals to have conversations, support facilitators during discussions, and help solve the 'last mile' challenge through integrated documentation solutions.