IT TAKES A VILLAGE - AND MORE!
THE FORMATION OF A HOLISTIC COMMUNITY COLLABORATION AROUND ADVANCE CARE PLANNING

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Agenda

• Learning Outcomes
• Brief History and Current State
• Effective Strategies
• Lessons Learned

Learning Outcomes

• Identify key stakeholders necessary for successful community engagement around advance care planning

• Describe at least one collaborative strategy that led to the development of the Fox Valley Advance Care Planning Partnership
Where in the world is the Fox Valley?! 

- Appleton, Neenah, Oshkosh and more than 20 other municipalities
- Population: 200,000+
- South of Green Bay
- North of Milwaukee

Vision: People in the Fox Valley are the authors of their own last chapter of life.

Mission: Advance care conversations and planning are an integral part of living.
Brief History

- 2000-2017: Community-based coalition around improving end-of-life care
- 2014: ThedaCare “plunged” into end-of-life, strengthened connections with health care systems
- 2015: Fox Valley Advance Care Planning Partnership forms
- 2016: Executive Director hired

Data Snapshot

- End of Life Care
- Advance Care Planning/Advance Directives
- Community and Provider Knowledge and Behaviors
Stakeholders

Source: University of Wisconsin Population Health Institute

Collective Impact

Shared Measurement
a. Collecting data and measuring results
b. Focus on performance management
c. Shared accountability

Mutually Reinforcing Activities
a. Differentiated approaches
b. Collaboration through joint plans of action

Common Agenda
a. Common understanding of the problem
b. Shared vision for change

Continuous Communication
a. Consistent and open communication
b. Focus on building trust

Backbone Support
a. Separate organization(s) with staff
b. Resources and skills to convene and oversee participating organizations
Collective Impact

1. Shared Measurement
   a. Collecting data and measuring results
   b. Focus on performance management
   c. Shared accountability

2. Mutually Reinforcing Activities
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   b. Collaboration through joint plans of action

3. Common Agenda
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Focus Areas

- Health Care Systems and Long Term Care
- Community Engagement
- Worksites
- Faith Communities
- Education Systems

Lessons Learned

- **Flexibility** is key
- Great idea, but how do you make it a **priority**? — *Systemic and Personal*
- Change moves at the **Speed of Trust**
- **Build** on past successes
- **Get creative**
Contact Us

Fox Valley
Advance Care Planning Partnership

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