ENGAGING EMPLOYEES IN ACP: A PARTNERSHIP WITH GE’S HEALTHY CITIES LEADERSHIP ACADEMY

Presenter/Co-Author: Jennifer McCalley, ACHP-SW
Program Coordinator,
Dartmouth-Hitchcock’s Honoring Care Decisions,
FS, NS, LS Facilitator, Instructor, Faculty Candidate (NS)

Co-Author:Terri Desrochers, RN, BSN, Program Coordinator,
Dartmouth-Hitchcock’s Honoring Care Decisions, FS, NS, LS
Facilitator, Instructor, Organizational Faculty (FS)
Conflict of interest

Off-label use
Speaker and planners have an employment relationship with Dartmouth-Hitchcock Medical Center. We do not endorse any commercial products in conjunction with this program. Off-label use of any products will not be discussed.

Commercial support
There is no commercial support for this program.

Learning Outcomes:

• Identify two new strategies that you might incorporate into your internal ACP processes to improve the health of your employees.

• Identify at least one strategy to partner with businesses to improve the health of their employees.
Background
Utilization of GE Funding
Challenge
Key Outcomes of the Program

DHMC employee survey, fall 2015:
73% (137) had discussed EOL care with loved ones
40% (74) had an AD

Resulting HCD goal:
Increase the number of employees who engage in ACP
and document wishes in AD
GE Healthy Cities Grant Program Goal:

• Help drive improvement in population health

• Lower healthcare costs

• Enhance their corporate image by collaborating with traditional government and private organizations

DHMC Goals for GE Grant:

• Create Workflow to engage employees
  • Goal of 1000 employees by December 2017

• Partner with ImagineCare
Planned Distribution of $25,000 GE Grant Funds

- ImagineCare ACP Technology
- ImagineCare Health Navigators’ ACP Training
- Internal ACP Promotion at DHMC

Additional Partner Groups at DHMC and In the Community:

- Employee Wellness (Live Well Work Well)
- HR and Population Health
- Partners for Community Wellness (PCW)
PCW Community Engagement

- Churches: 28%
- Community Based: 8%
- Employers: 18%
- Lawyers: 10%
- Other: 8%

Wellness Ambassadors + food + swag = 700

But wait, there’s more!
Honoring Care Decisions

Results to Date

700

1000+

500+

Not an app, but…

PREPARE is a step-by-step program with video stories to help you:
• Have a voice in YOUR medical care
• Talk with your doctors
• Give your family and friends peace of mind

PREPARE videos help you answer questions about your medical wishes.
• You can print a summary of your wishes
• You can also fill out an easy-to-read advance directive

Click the video above to learn more.
Final Allocation of Funds

- Incentives (Gift Cards): $579
- Promotional Items: $577
- Food for Employee Presentations: $3,447
- Build for Benefits Portal: $4,500
- Prepare for your Care Contract: $10,000
- Remaining Funds

Thank you!
Questions?

Jennifer McCalley, ACHP-SW
Program Coordinator
Dartmouth-Hitchcock Medical Center
jennifer.a.mccalley@hitchcock.org
(603) 653-6831
References:
Respecting Choices Person-Centered Care ACP Model Healthy Cities Leadership Academy, General Electric (2016) www.healthycitiesleadership.com


References (continued):


